



Sylvie Vankeirsbilck

comma,

t: +33 6 64 48 40 34

Geboortedatum 26/09/1969 (Belg)
Hobby Sports, traveling, interior design, contemporary art
Service Club Member of Lions Club Kortrijk BUDA Belgium

ervaring

Present

comma, comma, brand strategists
Strategic marketeer

Torhoutsesteenweg 411, 8210 Zedelgem -
www.brandstrategists.be - 16 teamleden

Comma tackles strategic business cases and delivers a full branding and transformation rollout. Our highly qualified team of entrepreneurial experts makes your brand invincible. Working together in our inspiring hub enables your brand to excel. Comma is more than a partner, it's a part of your company.

2021

extremis Extremis, Proven (B)
Marketing Manager ad Interim

2019-2020

Beaulieu International Group
Sales & Marketing Director Tuft and Needle Felt

2018-2019

Koramic Koramic, Kortrijk (B)
Business Development Director, Creaset, Koramic Visual Communication

2016 – 2019

icam Icam, Lille (F)
Freelancer lecturer at the Business School, Institut Catholique des Arts et Métiers

2000-2015

SWAROVSKI D. Swarovski, Wattens (A)

- 2015-2016 Head of Marketing and Strategy Emerging Markets, Swarovski Professional, Swarovski AG, Triesen (FL)
- 2008-2015 Sales Director North Europe, Swarovski Professional AG, Swarovski AG, Triesen (FL)
- 2002-2008 Sal Market Manager Europe, Business Unit Interior, Swarovski Europe, Paris (F)
- 2000-2002 Market Manager France, Business Unit Architecture, Swarovski France, Paris (F)

1993-2000

SCHOTT Schott Glas, Mainz (D)

- Sales Manager Lighting Components, Fiber Optics Division, Schott Glass, Mainz (D)
- Account Manager, Home Appliances, Schott Glass, Mainz (D)
- Trainee Marketing, Schott Corporation, New York (USA)
- Trainee in the department 'International Marketing and Sales', Schott Glass, Mainz (D)

opleiding

Hogere universitaire studies

Master in Applied Economics UFSIA onderscheiding

extra opleidingen

2022

Growth Marketing
Upthrust Academy, Antwerp (B)

2017

Digital Strategy Programme
Vlerick Business School, Ghent (B)

talenkennis



Dutch

French

English

German

